

# Bikes for Business

## Lant Street Wine complete 750 cargo bike deliveries



### About the project

Working with businesses along London's Low Line corridor in Southwark, Bikes for Business is making zero-emission cargo bike deliveries the mainstream solution for business freight.

Now in its second phase, the project offers businesses up to £1,000 in subsidies and step-by-step advice through the transition to using cargo bikes.

### Business introduction

Lant Street Wine is an independent wine merchant based in Borough providing wines for both retail and trade customers. They originally delivered across London by van, and would regularly encounter delays caused by congestion, affecting delivery times and costs. Lant Street Wine were searching for a more environmentally sustainable and reliable solution for their deliveries.

### Action

Pedivan was identified as an ideal courier to complete Lant Street Wine's deliveries. Pedivan were chosen for:

- Their high-capacity cargo bikes
- Large delivery area
- High quality customer service
- Experience delivering for other wine merchants

MP Smarter Travel established a relationship between Lant Street Wine and Pedivan, and deliveries began.



By using cargo bikes,  
your business can  
benefit from:



Up to £1,000  
in subsidies



Time  
Savings



Positive  
PR



Cleaner  
Environment



## Lant Street Wine

### Outcome

After 750 deliveries with Pedivan, Lant Street Wine have not had one broken or missing item, and report to have received an “exemplary” service, with prompt deliveries and a clear line of communication with Pedivan.

Lant Street Wine have seen a monthly cost saving of around 5–10% with Pedivan in comparison to their previous van delivery service.

Cargo bike capacity has also not been an issue. A single Pedivan cargo bike was able to carry Lant Street Wine’s largest order of 20 cases or 320kg.

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### Cargo bikes for your business

Are you considering using a cargo bike service, or purchasing a cargo bike for your business? We can help. Bikes for Business is available until March 2023 and eligible businesses along the Low Line in SE1, SE16 and SE17 can get:

- Up to £1000 towards purchasing a cargo bike; or
- Up to 50% off the cost of using a cargo bike service over a two-month period

Contact the Bikes for Business team at [bikesforbusiness@mpsmartertravel.co.uk](mailto:bikesforbusiness@mpsmartertravel.co.uk) or call 0207 960 2582.



I would recommend other business make the switch to cargo bikes for a number of reasons: reduced emissions, reduced cost and goods being delivered promptly due to fewer issues with congestion.”

Rudi Honjo  
**Lant Street Wine**